

February 9-11, 2012
Atlanta, Georgia

RESPONDING TO DEEP CHANGE

2012 Mission Administration & Finance Conference



Jointly sponsored and coordinated by:



PREPARE TO



PLEASE JOIN US!

February 9-11, 2012
RESPONDING TO DEEP CHANGE

The Mission Exchange and CrossGlobalLink Mission Administration and Finance Conference

Many mission agencies are experiencing significant change caused by the ups and downs of the economy, increased regulations and donor uncertainty. This conference is designed to give you up to date information and resources to help you move forward with confidence through these unsettling days. You will hear from experienced and knowledgeable session leaders who will give you practical guidance and strategies in their areas of expertise.

Who Should Attend?

This seminar is designed for individuals responsible for financial management at all levels, including the CEO, COO, CFO, Controller, Chief Development Officer, Chief Audit Executive, accounting and finance staff and even board members or audit and finance committee members with interest in becoming better equipped to serve. There will be time for participants to interact and network together.

Learning Objectives

You are invited to attend the 2012 Mission Administration and Finance Conference and join with other leaders and peers at this educational and networking opportunity to advance your knowledge and ability to meet the ever-changing tax and financial needs of the international mission operations you serve.



PLENARY SPEAKERS

DR. TIM ELMORE



Dr. Tim Elmore is the founder and president of Growing Leaders www.GrowingLeaders.com, an Atlanta-based non-profit organization created to develop emerging leaders.

From the classroom to the boardroom, Elmore is a dynamic communicator who uses principles, images and stories to strengthen leaders. He teaches leadership to Chick-fil-A Inc., The Home Depot, Gold Kist Inc., Home & Garden Party, Oti Consulting, Network TwentyOne International, and Purofirst, among others. He has also taught courses on leadership and mentoring at nine universities and graduate schools across the U.S. Committed to developing young leaders on every continent of the world, Elmore also has shared his insights in more than 30 countries -- including India, Russia, China and Australia, among others

JON STALLSMITH



Jon is currently the missions pastor at Grace Fellowship Church, a non-denominational evangelical church in Atlanta, GA. Since he began working for Grace in 2004, he has been involved in teaching and discipleship projects across the Near East, and he is also the director of Grace's Jesus

in the Qur'an training that is specifically tailored to help local churchgoers learn how to reach out effectively to the Muslim community around them. Jon was born in Milwaukee, WI, and attended Furman University. He and his wife Amy were married in February 2011 and live just outside Atlanta.

TRACKS 1 & 2

SCHEDULE

Thursday, February 9

1: FINANCIAL MANAGEMENT

2: ACCOUNTING & TAX

8:00

PRE-CONFERENCE BONUS SESSION CHECK-IN

8:30 - 12:15

It's a Crisis! What Do We Do Now?
Identifying Risks, Preparing Policies,
and Responding

Speaker: David Rose, 4.5 CPE

CFO Roundtable

Speaker: Tim Maxwell, 4.5 CPE

12:15 - 2:00

CONFERENCE CHECK-IN / EXHIBITS OPEN / MEN: LUNCH ON YOUR OWN

12:30 - 1:45

WOMEN'S FORUM: A Discussion Time for Relationship Building with
Other Women Serving in Ministry - Eleanor Berry, 1.5 CPE

2:00 - 3:15

Medical Care Worldwide: What are
Your Options?

Speaker: Donna Lively, 1.5 CPE

Recent Tax, Finance, and Legislative
Developments

Speaker: Dan Busby, 1.5 CPE

3:15

BREAK / EXHIBITS

3:45 - 5:00

Crises: They Aren't What They Used
to Be

Speaker: David Dose, 1.5 CPE

Fraud Risk and Mitigating Controls

Speaker: Greg Depue, 1.5 CPE

5:00

EXHIBITS OPEN

6:30

DINNER / GENERAL SESSION: The New Wave – Turning the Potential
of Generation Y Into Performance / Tim Elmore, 1 CPE

TRACKS 3 & 4

SCHEDULE

Thursday, February 9

	3: LEGAL	4: DEVELOPMENT
8:00	PRE-CONFERENCE BONUS SESSION CHECK-IN	
8:30 - 12:15	<p>Change Leadership: Leveraging Your Organization's Investment in People</p> <p>Speaker: Bill Frisby, 4.5 CPE</p>	<p>Is The Traditional Missionary Funding Model Broken? Is There a Better Way?</p> <p>Speakers: Guy Richards and Jerry Twombly, 4.5 CPE</p>
12:15 - 2:00	CONFERENCE CHECK-IN / EXHIBITS OPEN / MEN: LUNCH ON YOUR OWN	
12:30 - 1:45	WOMEN'S FORUM: A Discussion Time for Relationship Building with Other Women Serving in Ministry - Eleanor Berry, 1.5 CPE	
2:00 - 3:15	<p>Recent Tax, Finance, and Legislative Developments</p> <p>Speaker: Dan Busby, 1.5 CPE</p>	<p>What I've LEARNED Rebranding Crossworld</p> <p>Speaker: Guy Richards, 1.5 CPE</p>
3:15	BREAK / EXHIBITS	
3:45 - 5:00	<p>Legal and Tax Changes Affecting Interns & Volunteers</p> <p>Speaker: Jonathan McCants, 1.5 CPE</p>	<p>You Snooze You Lose - Adapting to the New Economy</p> <p>Speaker: Jerry Twombly, 1.5 CPE</p>
5:00	EXHIBITS OPEN	
6:30	DINNER / GENERAL SESSION: The New Wave – Turning the Potential of Generation Y Into Performance / Tim Elmore, 1 CPE	

TRACKS 1 & 2

SCHEDULE

Friday, February 10

1: FINANCIAL MANAGEMENT

2: ACCOUNTING & TAX

8:00

CONTINENTAL BREAKFAST / EXHIBITS

8:30 - 9:45

Global Alliances for a Changing World

Speaker: Ray Sanford &
Susan Van Wynen, 1.5 CPE

Internal Control — monitoring and right sizing your organization

Speaker: Mike Bianchi, 1.5 CPE

9:45

BREAK / EXHIBITS

10:15 - 11:30

Growing Future Leaders

Speaker: Tim Elmore, 1.5 CPE

Recent Developments in the World of Accounting

Speaker: Gregg Capin, 1.5 CPE

11:45

LUNCH / DEVOTIONAL / EXHIBITS

2:00 - 3:15

Telling Your Story - Positioning Your Ministry in Today's World

Speaker: Dave Baseler, 1.5 CPE

Measurements that Drive Success

Speaker: Calvin Edwards, 1.5 CPE

3:15

EXHIBITS OPEN

3:45 - 5:00

Challenges Facing CFOs in the New Global World

Panel: Steve Hippe, Barry Gardner,
Merrill Littlejohn, Rene Palacio, 1.5 CPE

Technology Risk Assessments

Speaker: Tony Scott, 1.5 CPE

5:00

EXHIBITS OPEN

6:30

DINNER / GENERAL SESSION: The Role of the next generation in reaching the world for Christ / Jon Stallsmith, 1 CPE

TRACKS 3 & 4

SCHEDULE

Friday, February 10

	3: LEGAL	4: DEVELOPMENT
8:00	CONTINENTAL BREAKFAST / EXHIBITS	
8:30 - 9:45	<p>Changes to Form 990 — Foreign Reporting & Filing Exceptions</p> <p>Speaker: Stephen King, 1.5 CPE</p>	<p>Major Donor Development</p> <p>Speaker: Kim Till, CPE: 1.5 CPE</p>
9:45	BREAK / EXHIBITS	
10:15 - 11:30	<p>International Bank Accounts and Transaction Compliance</p> <p>Speaker: Mark Jones, 1.5 CPE</p>	<p>CEO/Board Role in Development</p> <p>Speaker: Lauren Libby, 1.5 CPE</p>
11:45	LUNCH / DEVOTIONAL / EXHIBITS	
2:00 - 3:15	<p>Addressing the Increased Enforcement of Unrelated Business Income Tax</p> <p>Speaker: Dave Moja, 1.5 CPE</p>	<p>Incorporating Missionary Supporters into an Agency's Development Plan</p> <p>Speaker: Doug Shaw, 1.5 CPE</p>
3:15	EXHIBITS OPEN	
3:45 - 5:00	<p>Missionary Compensation Planning in Dynamic Cultural and Legal Times</p> <p>Speakers: Stephen King & Jack Straus, 1.5 CPE</p>	<p>Effective Use of Web and Social Media for Fundraising and Communication</p> <p>Speaker: Tim Kachuriak, 1.5 CPE</p>
5:00	EXHIBITS OPEN	
6:30	DINNER / GENERAL SESSION: The Role of the next generation in reaching the world for Christ / Jon Stallsmith, 1 CPE	

TRACKS 1 & 2

SCHEDULE

Saturday, February 11

1. FINANCIAL MANAGEMENT

2. ACCOUNTING & TAX

8:00

CONTINENTAL BREAKFAST / EXHIBITS

8:30 - 9:45

New Ways for Using Technology in the Back Office

Speaker: Joe Snyder, 1.5 CPE

Internal Controls on a Budget. Which Controls Give You the Most for Their Cost

Speaker: Dave Cram, 1.5 CPE

9:45

BREAK / EXHIBITS

10:15 - 11:30

Economic Insight and Investment Decision Making

Speaker: Bryan Taylor, 1.5 CPE

Making technology work for you — empowering decision makers to lead

Speaker: John Harmon, 1.5 CPE

11:45

LUNCH / DEVOTIONAL / EXHIBITS

PLANNING COMMITTEE

■ **Dave Cram, CPA,**
Committee Chair, Treasurer
Wycliffe Global Alliance

■ **Jerry Burgess, CPA**
Compensation Consultant
ORC Worldwide

■ **John Butler, J.D.**
Tax Counsel
CapinCrouse LLP

■ **Gregg Capin, CPA**
Partner
CapinCrouse LLP

■ **Fred Ely**
Deputy Director
SIM-USA

■ **Scott Holbrook, CPA**
CFO
Avant Ministries

■ **Tim Maxwell, CPA**
Vice President of Operations
Multiplication Network Ministries

■ **Peggy Newell**
Executive Assistant
CrossGlobal Link

■ **Mary Kay Palguta**
Assistant to the President
The Mission Exchange

■ **David Steverson, CPA**
CFO
International Mission Board

TRACKS 3 & 4 SCHEDULE

Saturday, February 11

3. LEGAL		4. DEVELOPMENT	
8:00 CONTINENTAL BREAKFAST / EXHIBITS			
8:30 - 9:45	Retirement Plans that Address Changing Laws and Employee Populations Speaker: Bruce Buinsma, 1.5 CPE	Planned Giving Vehicles - Benefits and Pitfalls Speaker: Cassidy Brewer, 1.5 CPE	
9:45 BREAK / EXHIBITS			
10:15 - 11:30	Receipting 101: Meeting IRS Requirements to Protect Donors and Organizations Speaker: Christine Abrams, 1.5 CPE	CEO/Board Role in Development Speaker: Lauren Libby, 1.5 CPE	
11:45 LUNCH / DEVOTIONAL / EXHIBITS			

CPE INFORMATION

Co-sponsored by CapinCrouse LLP, this group-live conference will allow for qualification of up to 20 Continuing Profession Education credit for CPA's in all states. In accordance with the standards of the National Registry of CPE sponsors, CPE credits will be granted based on a 50-minute hour, at Intermediate level for those with a minimum of two years experience in international operations or supervisory role. No advance preparation required. For more information concerning refund, complaint and/or program cancellation policies, please contact Gregg Capin, CPA, Partner, CapinCrouse LLP at 678-518-5301 or by mail at 1255 Lakes Pkwy, Suite 130, Lawrenceville, GA 30043. (Capin Crouse LLP, NASBA sponsor #103366.)



CapinCrouse LLP is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org

HOTEL & REGISTRATION

Hotel

ATLANTA AIRPORT HILTON

1031 Virginia Avenue • Atlanta, GA 30354 • 404.559.6831

- \$99 per night (deadline, January 18, 2012)
- Free shuttle from Hartsfield-Jackson Airport
- Parking fee \$ 3 /day
- Check in at 3:00 pm/Check out at 12:00 pm

Reminder: Each registrant is responsible for the necessary reservation at the hotel. Likewise, each registrant is responsible to cancel the hotel reservation if canceling the conference registration.

Conference Registration Fees

Non-member	\$500
The Mission Exchange or Cross GlobalLink Member	\$385
The Mission Exchange or Cross GlobalLink Affiliate / Associate	\$430
Pre-Conference Session	\$40

Discounts: Deduct any or all of the discounts that apply:

Early Bird Registration:	-\$50 if registered before Nov. 30, 2011
Hotel Discount:	-\$75 if staying at the Atlanta Airport Hilton

Registration Details

Cancellation Policy: Should you need to cancel your registration, you will receive a full refund less a \$75 handling fee when written notice is received before January 13, 2012. Send your notice to mkpalguta@themissionexchange.org. There is no refund after January 13, 2012 but you may send a substitute from your organization. Sharing of registrations is not permitted.

Questions? Please contact Mary Kay Palguta at mkpalguta@themissionexchange.org or by phone at 770.457.6677, X 102.

REGISTRATION FORM

Register Today!

Registration is requested by January 31, 2011. After this date, registration is subject to space available. Registration opens on September 28, 2011. To register, visit us online at www.themissionexchange.org, or fill out the following form and mail to:

THE MISSION EXCHANGE

655 Village Square Dr. | Suite A | Stone Mountain, GA 30083

Please make checks payable to The Mission Exchange. To pay by credit card, please register online at www.TheMissionExchange.org.

Name _____ Date _____

Organization _____ Title _____

Address _____

City/State/Zip _____

Telephone () _____ Fax () _____

E-mail _____

Deductions (Check all that apply)

Base Fee: \$500.00

- I Am Staying At The Atlanta Airport Hilton-\$75.00
- I Am Registering Before Nov. 30, 2011-\$50.00

Member Deductions (Choose only one of the following):

- I Am A Non-Member (no deduction).....-\$0.00
- I Am A Full Member Of Sponsoring Organization*.....-\$115.00
- I Am An Affiliate/Associate Of Sponsoring Organization*.....-\$70.00

Choose one optional Pre-Conference Session

- It's a Crisis! What Do We Do Now?
Identifying Risks, Preparing Policies and Responding
 - CFO Roundtable
 - Change Leadership: Leveraging Your Organization's
Investment in People
 - Is the Traditional Missionary Funding
Model Broken? Is There a Better Way?
- } +\$40.00

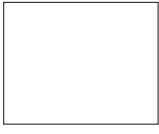
Total Amount Enclosed: \$ _____

- I plan to take this for CPE credit (check if yes)

**Sponsoring Organizations are CrossGlobal Link and The Mission Exchange*



The Mission Exchange
655 Village Square Drive, Suite A
Stone Mountain, GA 30083



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